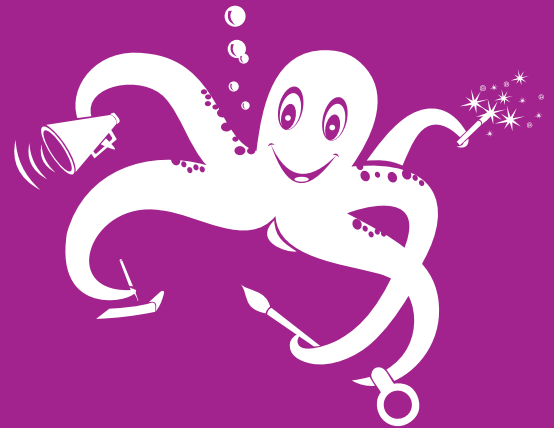


Introducing
orais

**The Breakthrough
Multitasking Web Solution
for the
Hospitality Industry.**



POWERFUL ■ FLEXIBLE ■ INTERACTIVE!



Are you still dependent on someone to manage and upgrade your web pages; like Profile, Rooms, Facilities, Activities, Places, Rate Card / Tariff, Image Gallery, Video Gallery, Testimonials, Guest Book, Holiday Options, Packages, Seasonal Offers, FAQ, Enquiry, Contact Details, etc?

ORAWS is for you!

Are you reluctant to invest time and wisdom on online marketing and related promotional activities which includes Automatic E-mailers, Search Engine Optimization (SEO), Social Network Integration, Online Chat, etc.?

ORAWS is for you!



Are you still running outdated, without switching over to Online Reservations and Online Payment Gateways?

ORAWS is for you!



ORAWS. The virtual desk for the hospitality industry!

ORAWS or 'Online Reservation And Web Solution' is an extremely user-friendly, full-service online content management, reservation, payment and marketing tool, exclusively designed for the hospitality industry. Ahead of its time and unique in its own ways, ORAWS is the first of its kind comprehensive web solution package in the world.

ORAWS. Powerful, Flexible, Interactive!

ORAWS promises an astonishing range of services, ensuring soup-to-nuts solutions for Hotels, Resorts, Service Apartments, Guest Houses, Home Stays, Lodges and similar organizations. To ensure all-round business success in the future, developing a powerful, flexible and interactive online presence is more than essential. ORAWS is the answer.



ORAWS. Freedom like never before!

ORAWS promises you the flexibility and freedom to use any third party add-ons to your system without any technical hassles. This way, ORAWS becomes a compatible environment for the very latest and emerging web utilities. You can easily integrate any add-ons that benefit you, into the ORAWS platform, as and when it's available for you, directly or through the World Wide Web. This is indeed freedom like never before, especially while using a sophisticated and dedicated web solution like ORAWS. Moreover, the commitment of the ORAWS technical support team ensures you smart support all the way, realizing for you the freedom, flexibility and peace of mind that you always wanted.



With ORAWS, the future is yours!

ORAWS's comprehensive online solutions, innovatively designed with the modern hospitality industry in mind, integrate all your services and activities 24X7. Empowered by the very latest technologies, including Microsoft Dot Net, ORAWS is something that the hospitality industry can't do without, in the near future! Moreover, ORAWS promises you the required upgrading options, ensuring you seamless performance in the years to come!



Key Features of ORAWS



Content Management System

Over 15 modules to help you manage and upgrade your web pages with utmost ease, without external help. Add, edit, delete, upgrade and upload as you please!

Marketing

Make and manage email groups and send custom made emails of seasonal offers, packages, rate cards and even menu cards and recipes, to potential customers. With the package you also get authentic email ids of over 1,500 active travel/tour agents.



Social Network

Easily integrates your social network pages in Facebook, Twitter, Google+, Orkut, etc. Enjoy freedom from multiple updating and the ease of managing it all from a single platform / interface.

Chat

Incorporates a custom designed chat facility to your website, harnessing third-party chat enablers like Zopim. Using the instant chat facility, your prospective customer can instantly connect with you for queries, clarifications and bookings.



Key Features of ORAWS



SEO Optimization

An efficient, built-in, Search Engine Optimization system that optimizes your informations and websites, with all leading search engines.

Online Reservation

Simple, user friendly interface that enables quick and easy reservations.



Payment Gateway

Online payment gateway integrations with third parties like Paypal, EBS, etc. You can also easily customize other payment gateways too. The software also has provisions for offline payments.

Data Security

All businesses run on information and much of it confidential. So, there's a built-in security solution to keep your personal and corporate data protected from corruption and unauthorized access.





Web Design

ORAWS offers you an aesthetic and functional design that perfectly blends to its web solution environment. Every website is tailor-made to ensure easy navigation, and to achieve sustained results. If your existing website's design suits the functioning of this multitasking software, we simply integrate it accordingly. That means you can easily migrate your current website to the ORAWS platform with whatever additional modules you want to choose from the service spectrum offered by ORAWS.



ORAWS. Designed and Powered by Adept Worldwide

Adept Worldwide is a resourceful web development company delivering complex web solutions to clients worldwide, from its development centers in India and Singapore. Adept consistently provides the most comprehensive, innovative web solutions and unlimited support services. Focusing on the niche segments of IT industry for over 8 years now, Adept has a strong team of skilled IT experts in different domains.

Adept's clientele include companies of all capacities ranging from startups to large enterprises who realize that they need professional web solutions to generate foolproof revenue streams, the smoothest communication channels and streamlined business operations.



Adept delivers across-the-board services ranging from custom websites to development of complex web solutions. The company combines its vast domain knowledge in various businesses, with proven methodologies, technology competence and sheer innovation, to deliver world-class solutions; cost effectively and consistently.



For more exciting information and an online demo, please plunge into oraws.com

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